

Steve Barr, Program Manager North Country PTAC



The DoD Procurement Technical Assistance
Programs were authorized by Congress in 1985 to
provide a free assistance in understanding
government contracting, and to increase the
number of businesses capable of participating in
the government marketplace.



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Procurement Technical Assistance Centers are a Department of Defense grant funded program administered by the Defense Logistics Agency, which provides matching funds through a cooperative agreement.

The North Country PTAC, which serves as a Procurement Technical Assistance Center (PTAC), is funded in part through a cooperative agreement from the Department of Defense (DOD) through a program that is administered by the Defense Logistics Agency (DLA). The content of any written materials or verbal communications of the PTAC does not necessarily reflect the official views of or imply endorsement by DOD or DLA.

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The North Country PTAC is hosted by the Greater Watertown – North Country Chamber of Commerce, with the support of:

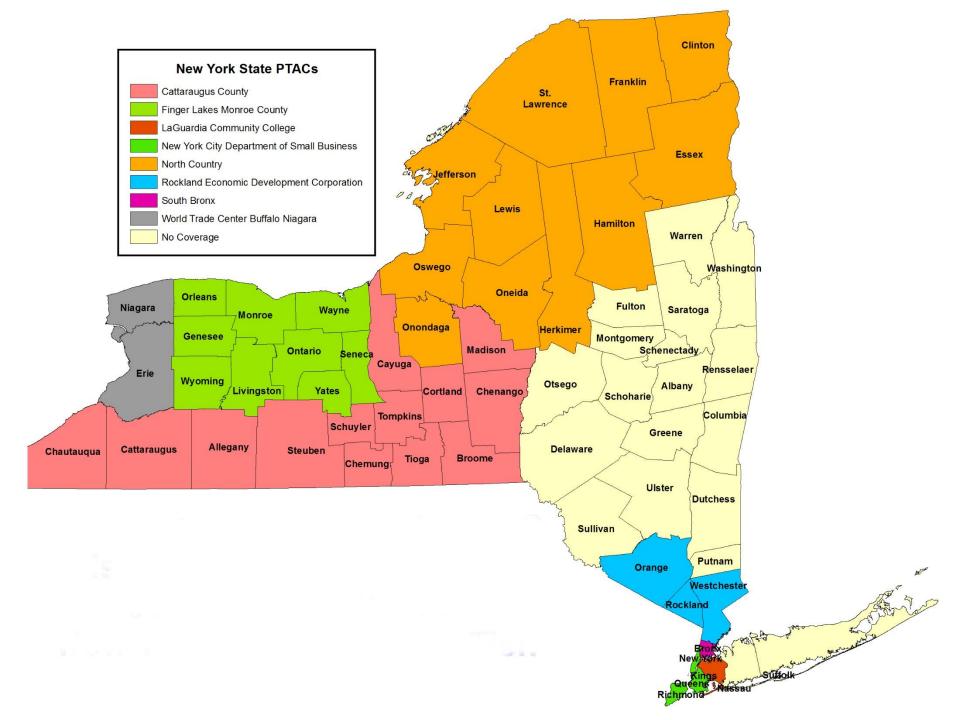
- ✓ Drum Country Business
- ✓ NY Business Development Corporation
- ✓ Wladis Law Firm
- ✓ Defense Logistics Agency, Dept. of Defense













- ✓ Understand Government Contracting (Federal, State and Local)
- ✓ Complete registrations and certifications to get started with contracting
- ✓ Learn about bid solicitations, proposals and other contracting topics
- ✓ Market your business to agencies
- ✓ Participate in the government marketplace
- ✓ Grow your business by generating sales and creating jobs



- ✓ one-on-one client counseling
- ✓ easy access to electronic bid opportunities
- ✓ access to contract specifications
- ✓ procurement histories
- ✓ classes and training seminars
- ✓ online training and counseling session if needed



- ✓ The US Government is the largest purchaser in the world
- ✓ Over 17 million different commercial items are purchased
- ✓ The Government pays its bills
- ✓ They have many types of contracting
- ✓ They can reward good performers
- ✓ They also sell internationally



Small Businesses

- ✓ Determine suitability for contracting
- ✓ Secure necessary registration
- ✓ Determine eligibility for- and secure- certifications
- ✓ Network with potential buyers, prime contractors and teaming partners
- ✓ Find subcontracting opportunities
- ✓ Free Bid Matching
- ✓ Prepare bid proposals
- ✓ Navigate post-award contract performance issues



Large Prime Contractors

- ✓ Find Potential Contracts
- ✓ Prepare subcontracting plans
- ✓ Identify qualified small business subcontractors

Government Agencies

- ✓ Outreach to small businesses
- ✓ Identify potential vendors to meet contracting goals
- ✓ Partner for innovative acquisition strategies



Sign Up for PTAC Services By going online to:

www.northcountryptac.com

And click on PTAC Sign Up
Then on New Client Sign Up
Then fill out the online form

FREQUENTLY ASKED QUESTIONS

- What can PTAC do for you?
- What is PTAC?
- How much does it cost to be a...
- Do I have to become a register...

READ MORE

CLIENT TESTIMONIALS

The projects that the PTAC provides on a daily basis has helped my company find projects within the local area and surrounding areas. We have successfully won over 22 million dollars worth of work as a result.

General Contractor

Watertown, NY

READ MORE



PTAC SIGNUP

Apply to become a client. SIGN UP TODAY!



EXISTING CLIENTS

CLICK HERE to login to the eCenter.

Existing clients login to the eCenter to report contract awards, schedule a counseling session, register for workshops/seminars, or take the client survey.

PTAC • PTAC SERVICES • WEBSITES/CONTACTS • SEMINARS & SERVICES • SITEMAP

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The DoD Procurement Technical Assistance
Program is the only government sponsored
program that has the sole intension to provide
individually tailored guidance through the federal
procurement system.

GOVERNMENT CONTRACTING IS OUR ONLY BUSINESS



A,B,C's of Government Contracting



Are you ready for government contracting?

- What are the steps?
- How do I get registered?
- How does the government purchase my products?



What are the steps?

Develop a business plan

- Local SBA office or SBDC can assist with this

Identify opportunities

Get registered by contacting your PTAC

- your PTAC can assist you with registrations

Market your goods/services

Bid on open contracts



Registrations for the Federal Government:

D&B

System for Awards Management (SAM)
-Formerly the CCR and ORCA

The next side will walk you though what is needed.



Dun & Bradstreet (D&B) provides a free, unique, 9-digit identification number for each physical location of your business. Visit http://fedgov.dnb.com/webform to obtain a number or to check to see if you already have a number. You will be asked for legal name, headquarters and names and address for your organization, doing business as (dba), physical and mailing addresses, telephone number, contact name and title, and number of employees at your location. The reason you need this information is that it will be pulled into the SAM and forms the basis for your record in that database.

Requesting a DUNS should take about 15 minutes to complete and you should receive the DUNS number in 24-48 hours.

Sole Proprietors must register with Dun & Bradstreet as a DBA. Your legal business name is YOUR NAME, your business name is the DBA.

Welcome to D&B. This site and online request form is dedicated to assisting customers doing business with the US Federal Government.

Begin D-U-N-S Search/ Request Process

About the D&B

Frequently Asked Questions (FAQ)

D&B, CCR, Grants Contacts

D&B's Privacy and Data Policy Accessibility

D-U-N-S Number

Welcome to the D&B D-U-N-S Request Service for US Federal Government Contractors and Grantees

Dun & Bradstreet (D&B) provides a D-U-N-S Number, a unique nine digit identification number, for each physical location of your business.

D-U-N-S Number assignment is FREE for all businesses required to register with the US Federal government for contracts

Click here to request your D-U-N-S Number via the Web. If one does not exist for your business location, it can be created within 1 business day.

For technical difficulties, contact govt@dnb.com

Spam-blockers and other security features on your computer or network could block our email responses which may include your DUNS Number. Please ensure that you are able to receive emails from govt@dnb.com. Adding govt@dnb.com to your address book may help prevent our emails from being inadvertently blocked.

Search

Company Lookup > Search >

D&B D-U-N-S Request Home Page

About the D&B D-U-N-S Number

Frequently Asked Questions (FAQ)

D&B, CCR, Grants Contacts

D&B's Privacy and Data Policy Accessibility

Please select the country or territory where your company is physically located, then click continue. If you do not see your country or territory listed, please contact govt@dnb.com

UNITED STATES OF AMERICA ▼

Continue

Welcome Page Webform Home FAQs

Home » iUpdate - Webform Page

iUpdate - Webform Page

Dun & Bradstreet (D&B) is pleased to announce that a new authentication security protocol, to further safeguard your business identity, has been added to the D-U-N-S Number request process for entities doing business with the US Federal Government.

Our updated site:

- Establishes an association between you and the business(es) you select
- Authenticates you "are who you say you are" by asking you to answer a few individual based challenge questions
- Still requires that you be a principal, owner, officer or responsible manager of the entity for which you are:
 - Viewing an existing D-U-N-S
 - Requesting a new D-U-N-S
 - Requesting changes to an existing D-U-N-S

Authentication is a one-time process and once completed, you are given an ID and PW so you may easily re-enter the system when needed. If you should have any additional questions, please review the FAQ's or email us at govt@dnb.com. Click Continue to Government iUpdate to begin.

Return to Webform

Continue to Government iUpdate

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FAQs



D&B Home Webform Home



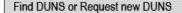
Welcome to Government iUpdate - The easy way to manage D&B's information on your company!

Government iUpdate provides non-publicly traded companies that are doing business with the US Federal Government convenient access to D&B's information on their business. Registered users can view, print, and submit updates to their D&B record as well as request a new DUNS Number. DUNS Number assignment and modifications are done rapidly and free of charge.

Register to use iUpdate!

Sign-up now to access your company's information. To safeguard your identity, registrants will be asked to answer a short authentication quiz. Click below to get started.

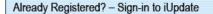
Start Now



Enter here to find your company's DUNS Number or request a new DUNS Number.

Start Now





iUpdate ID (Your Email Address)

Password

Start Now

Forgot your password?

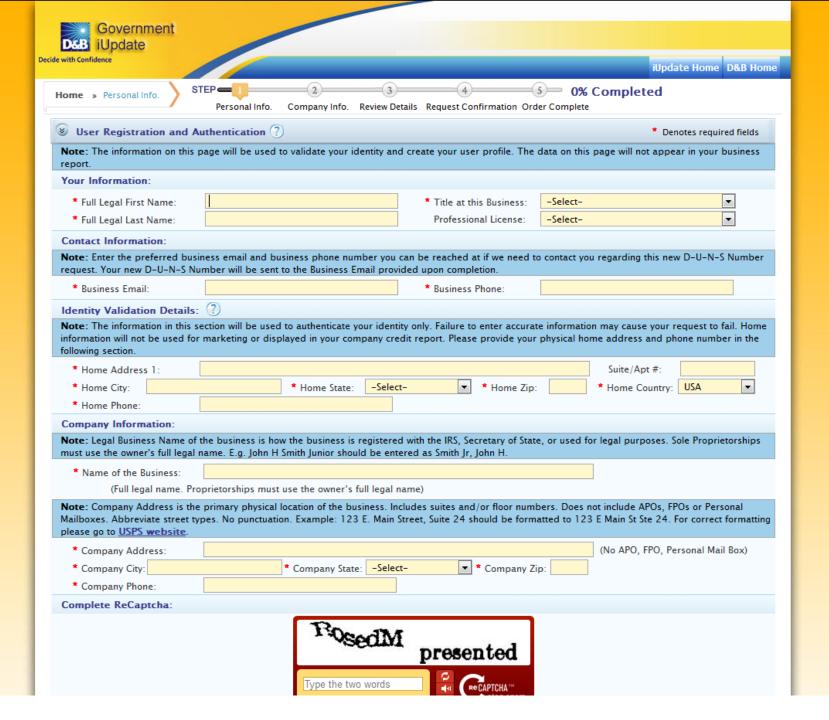


Message Board

Certain features and functionality within this web site are launched in popup windows. If you are experiencing any problems in using these features, D&B recommends you disable any popup blockers you have on your system.

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FAQs





SAM.GOV

First you will need to create a user account. This will require a verification on your email to activate.

Once logged in, click on register entity.



USERNAME PASSWORD

LOG IN

Forgot Username? Forgot Password?

Create an Account HOME SEARCH REPORTS SAM HELP WHAT IS SAM? REGISTER WITH SAM SEARCH SAM The System for Award Management Why Register? Registering with SAM will Q. (SAM) is a free web-site which consolidates allow you to access the full functionality of Federal procurement systems and the the system. Learn more About SAM. Even if you do not w er at this time, you Catalog of Federal Domestic Assistance. What will you need? You only need your can still Search SA Currently CCR, FedReg, ORCA and EPLS personal information to create an account have been migrated into SAM. Over the Please enter your search Iteria above to view on SAM. coming years, additional system registered vendors. Create an Account migrations will be completed. NEWS AND ANNOUNCEMENTS USER GUIDES SAM is still experiencing some SAM Users Guide performance issues which may result in a slowness of page loading or maybe **Grants Registrations** Exclusions even a web page error. We are working to improve these issues as Federal Administrators Non-Federal Administrators quickly as possible. We appreciate Federal Employees Contract Registrations your patience.

SAM | System for Award Management 1.01

Note to all Users: This is a Federal Government computer system. Use of this system constitutes consent to monitoring at all times.

Service Desk

URL: http://www.FSD.gov (8am - 8pm Eastern Time) US Calls: 866-606-8220

International Calls: 334-206-7828









USER NAME PASSWORD

Forgot Username?

Forgot Password?

Create an Account

LOG IN

HOME SEARCH RECORDS

DATA ACCESS

GENERAL INFO

HELP

Create an Account

Choose Account Type

Individual Account Details

Create an Individual User Account

- * To perform tasks such as register/update your entity (legacy CCR/FedReg and ORCA functionality).
- * To create and manage exclusion records (legacy EPLS functionality).
- * To view FOUO level data for entity management registration records and exclusion records (Same as government user CCR Tools functionality).

Create an Account



System Account Details

Create a System User Account

- * If you need system-to-system communication or you are automating your system pull of the data.
- * If you are performing data transfer from SAM to your government database system.

Create System Account

SAM | System for Award Management 1.0 $\,$

IBM v1.962.20130517-1146 WWW2







Note to all Users: This is a Federal Government computer system.



USER NAME PASSWORD

LOG IN

Forgot Username? Forgot Password?

Create an Account

HOME SEARCH RECORDS DATA ACCESS GENERAL INFO HELP

DEFICE TREES	JIDS DITITIOCESS	GENTERE II NI O	11321	
Create Account: Individual	Personal Information			Content Glossary
Personal Information Account Information	Page Description Please pro	Status Indicators: Legacy System Name		
• Summary	Title: First Name*: Middle Initial: Last Name*:	Mr.		 Legacy Account Email Address Legacy Account Username
	Suffix: Email Address*: Confirm Email Address*: Phone*:		(XXX)XXX-XXXX	
	Phone Extension : Fax : Address Line 1 : Address Line 2 :		(xxx)xxx-xxxx	
	City: State/Province: Country*:	Please select a value UNITED STATES	9 ▼	•
	ZIP/Postal Code:			NEXT



USER NAME PASSWORD

LOG IN

Forgot Username? Forgot Password?

Create an Account

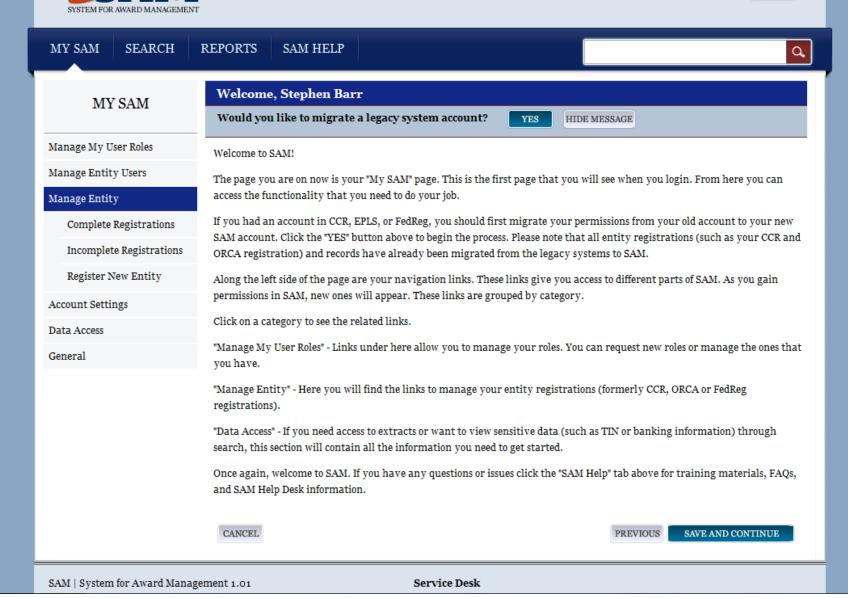
SEARCH RECORDS DATA ACCESS GENERAL INFO HOME HELP Account Information Create Account: Content Glossary Individual Status Indicators: Page Description Personal Information Please enter the following information for your SAM account. Core Data: · Account Information DUNS/DoDAAC: Summary Username*: Name: Warning: Once created, username cannot be changed in SAM. Address: Password*: Confirm Password*: Please select a value Security Question 1*: Security Answer 1*: Please select a value Security Question 2*: Security Answer 2*: Please select a value Security Question 3*: Security Answer 3*: CANCEL BACK NEXT



System for Award Management

The following slides are a list of the information needed in order to complete the registration.

(This information is the new replacement to the CCR and ORCA.)







MY SAM SEARCH RECORDS

DATA ACCESS

GENERAL INFO

HELP

Q,

Register Entity

Verify DUNS Information

GREATER WATERTOWN-NORTH COUNTR...

DUNS: 166535252 CAGE Code: 50Q38

Content Glossary

Registration Overview

Purpose of Registration

Core Data

- DUNS Information
- ✓ Verify DUNS
 Information
- Business Information
- ✓ IRS Consent
- ✓ CAGE or NCAGE Code
- General Information
- Financial Information
- Executive Compensation
 Questions
- Proceedings Questions
- Information Opt-Out
- Review Core Data

Assertions

Representations and

Certifications

Points of Contact

Small Business Certification

Submit Certification

Page Description

Please review the information retrieved from Dun & Bradstreet (D&B) for accuracy. If you click "Save & Continue," the information from D&B will appear in your entity's registration. If the information returned is incorrect, please click "Cancel" and make the necessary updates in D&B.

If you've received confirmation from D&B that your requested updates were completed over 24 hours ago, and that information is not yet displayed under "Details returned from D&B", click the button to refresh your data.

REFRESH D&B DATA

Status Indicators:

Core Data:

DUNS/DoDAAC:

Name:

Address:

Details Entered by the user		Details returned from D&B			
DUNS:	166535	252	DUNS:	166535	252
Legal Business Na	ime:	GREATER WATERTOWN-NORTH	Legal Business Na	ame:	GREATER WATERTOWN-NORTH
		COUNTRY CHAMBER OF			COUNTRY CHAMBER OF
		COMMERCE			COMMERCE
Doing Business As	s:	(none)	Doing Business A	s:	(none)
Address Line 1:	1241 C	OFFEEN ST	Address Line 1:	1241 C	OFFEEN ST
Address Line 2:			Address Line 2:		
City:	WATER	TOWN	City:	WATER	TOWN
State:	NY		State:	NY	
ZIP/Postal Code:	13601-	821	ZIP/Postal Code:	13601-	1821
Country:	UNITE	STATES	Country:	UNITEI	STATES

CANCEL

PREVIOUS

SAVE AND CONFIRM



Business Information

DUNS Number

Business Start Date

Fiscal Year End Date

Company Division name and number (if applicable)

Company's Website (if applicable)

Mailing Address

Tax Identification Number (TIN)*



IRS / TIN Consent

Taxpayer Name

Taxpayer Address

Tax Year

Name and Title of Individual Executing Consent Signature (MPIN)



CAGE Code

The Commercial and Government Entity (CAGE) code is a five-character ID number which is assigned to entities located in the United States by the Defense Logistics Agency's (DLA's) Logistics Information Services, under North Atlantic Treaty Organization (NATO) procedures, and used within the Federal Government. All U.S. entities must pass a CAGE code validation process.



General Information Page (General Information Page)

Country of Incorporation

State of Incorporation

Company's security level and highest employee (if applicable)



Business or Organization

Organization Type

Profit Structure

Socio-Economic Categories



Financial Information

Delinquent Federal Debt (DFD)

Enter your Electronic Funds Transfer information

Enter your American Bankers Association (ABA) routing number

Provide information about the Automated Clearing House (ACH)*



Executive Compensation Questions*

Information Opt-Out

Goods and Services*

Point of Contacts (POCs)

Size Metrics

Total Receipts (average or the last 3 years)

Average number of Employees over the last 12 months

Bonding Levels



Entering Representations and Certifications

Questionnaire (31 questions)
FAR Responses

Submit !!!

Dynamic Small Business Search Link



Types of Procurements

Firm Fixed Price Contract (FFP)

Fixed Price Incentive Fee Contract (FPIF)

Cost Plus Fixed Fee (CPFF)

Cost Sharing Contract (C/SC)

Cost Plus Award Fee Contract (CPAF)

Cost Plus Incentive Fee Contract (CPIF)

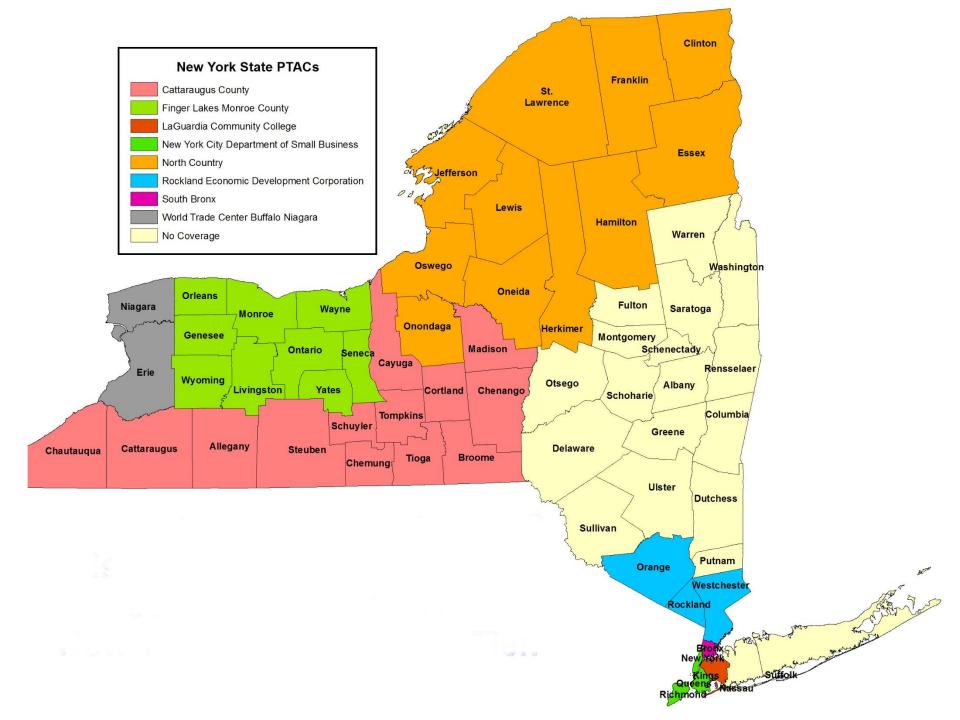
IDIQ

BPA

Reverse Auction

Purchase Cards

GSA





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